Latest Zeppelin Attack the Smoke and Fumes Employed-Most Deadly Since Beginning of War.

REPRISALS

Special Cable Despatch to THE SUN. Special Cable Despatch to The Sus.

London, Oct. 14.—Fifty-five persons were killed and 114 injured in last night's Zeppelin raid—thus making the raid the most serious in point of casualties since the beginning of the war. Courteen of those killed and thirteen se injured were military casu-These figures were given out the Official Press Bureau to-day The property damage is not announced.
The following supplementary official statement was issued to-day:

A fleet of hostile airships visited the eastern counties and a portion of the London area last night, dropping Anti-aircraft guns and Royal Field Artillery attacked the invaders. One of the airships was seen to heel over on its side and drop to a

wer altitude The policy of replying to German air raids by "bombing the Kaiser's sleeping towns as he bombs ours" re-

that happened last night. The only way to do it is to treat them as they treat us. Otherwise they will con-tinue in their policy while we sit still and suffer and become the laughing ock of Europe." Mr. Joynson-Hicks made a demand

for reprisals, which was couched in more lurid language. He said: "Let the Kaiser be made to realize what it means for his own people to be subjected, as we have been sub-jected, to cold blooded butchery in the dead of night and there will be a de-mand from one end of Germany to the other to stop the butchery in England in order that they themselves may be

machines at the very least circling over Colorne, Coburg and other German towns in order that the Germans may made to realize the destruction they wrought last night and on other nights

The resolutions passed at the meeting call upon the Government to adopt a systematic policy of reprisal "as the only effective method of putting a stop of Givenchy near by. In Lorraine too a duel of the control of the con

Killing for Killing's Sake."

As far as the military result of last sight's Zeppelin raid is concerned, it is polisted out here by some of the newspapers that "a single well placed shell on the battle front would have achieved iter effect than has been attained ndertaken on England, without the immense expenditure of time, skill and money on the part of the enemy, while the murder of civilians would have been

It is this aspect which convinces the It is this aspect which convinces the people here that the raids, as one of the papers puts it, "are dictated by brutal lust of killing for killing's sake."

The public attitude as voiced by the newspapers does not betray any nervousness, but an intensifying indignation and the desire to "hit back." Disappointment also is expressed that none of the raiding machines was brought. to whether the Government is doing tis utmost. It was pointed out in the first announcement of the raid, which manated from the Home Office, that the Admiralty promised details. Nothing, however, has been heard from the Ad-

The latest statement comes instead from the War Office, which shows that

from the War Office, which shows that the guas of the aeroplanes used for defence were military, not naval guas.

The Times asks sharply: "Who is responsible? Has the Government made any attempt to organize mobile defences against raiding already soutside of the metropolis? Where do Sir Percy Scott's responsibilities cease? Would it not be better to extend them to more than one locality? He has excellent reasons for not making these inquiries. Much dissatisfaction is coming to light." atisfaction is coming to light.

The Times opposes reprisals merely for the sake of reprisals, contending that the British air craft must be used wherever they can do the most damage to

LONDON DOCKS SHELLED Zeppelins Caused Great Fires, Says Berlin Report of Raid.

BERLIN, via Amsterdam, Oct. 14 --The Admiralty issued the following statement to-day:

German airships during the night of October 13-14 attacked the city of London and nearby important estab-lishments, as well as the batteries of

lpswich.
Several attacks were made, especially on the city of London.
The docks of London, the waterworks at Hampton, near London, and Woolwich also were heavily bombarded with incendiary bombs.
At all the places attacked important ons and great fires were ob-

All the airships returned safely, alon passing over the English coast.

RAID REHEARSAL, PANIC. German Efforts to Instruct Population Not Reassuring.

Special Cable Despatch to THE SUS. LONDON, Oct. 15 (Friday).—While the majority of Londoners are treating the Zeppelin raids with gaping curiosity and disregard the danger, a despatch from Copenhagen quotes the German newssapers as describing exactly the con-

Sham aerial attacks are being undertaken over the German scaports of Kiel, bremen, Wilhelmshafen, Danzig and diamburg, and other coast towns to re-heurse the inhabitants for the event of enemy air raids. The people have been warned for weeks previously and have been minutely instructed in pamphlets and in other ways how to behave. However, when the sham attacks developed, everybody believed them to be genuine

and was seized with utter panic. Great crowds rushed to military headquarters for protection or congregated in horrified throngs instead of going into the cellars and observing other po-lice regulations. The papers warn the public to show a greater degree of selfpossession the next time.

AN ATTACK NEAR PARIS.

Paris, Oct. 14.—A Zeppelin flew over the Chateau Thierry (on the right bank the Marne) last night and droppe bombs, all of which fell outside the No one was injured and no propenty damage was done The Temps says that the Zeppelin was bound apparently for Paris, but was turned back by artillery fire.

Main Trench of Hohenzollern Redoubt Taken.

DEMANDED ONE POINT, WON, YIELDED

vigorous offensive to-day which, accord- establishmnt. ing to Sir John French's report, re-

They took the main trench of the Hohenzollern redoubt, a strategically important hill southwest of Hulluch, which figured as one of the chief objectives in the recent advance, and after being captured by the British was wrested from them by the Germans. The Teutons still hold two communication trenches between the redoubt and the trenches.

Sir John French reports for the first tions.

Sir John French reports for the first tions. Sir John French reports for the first time that a British attack was made "under cover of smoke and gas," which suggests that he has followed the German example of employing fumes in getorming positions, although the character of the gas employed is not described. The path for the infantry advance was blazed by the British heavy gars. South.

Garrison's Plan.

Thus the Administration plans to ask Congress for about \$150,000,000 more for the army and navy than was voted last year, or a total for both services of more than \$400,000,000.

Garrison's Plan.

Pay for Militia. steeping towns as he bombs ours" received an enthusiastic indorsement at a mass meeting held to-day in the great hall of the Cannon Street Hotel, in the financial district of London.

Lord Willoughby De Broke and William Joynson-Hicks, Member of Parliament, were the principal speakers.

"We have come here," said Lord Willoughby De Broke, "to urge upon the Government that they have got to take steps to stop the kind of thing that happened last night. The only way to do it is to treat them as they

After bombardment on Wednesday we attacked under cover of smoke and gas, along the line southwest of Hulluch, to the Hohenzollern redoubt. We gained about a thousand yards of a trench southwest of Hulluch, but shell fire prevented the maintenance

Southwest of St. Elie we captured

No success of consequence is reported by either side in to-day's official reports. Aeroplane action is the feature of the

The night communiqué follows: Artillery actions took place at seval points in Artois, in the valley La Souchez and in the forest of

Givenchy. Mutual cannonading occurred on the Aisne front, in the region around Rheims and in Champagne near Aube-

rive and at the Navarin farm.
Violent fighting, in which bombs and aerial torpedoes were thrown, took place on the heights of the Meuse, in the sectors of Calonne and Troyon.

The afternoon communique follows:

In the Artois district the artillery fighting continued last night, both sides taking part. This fire was parlicularly violent to the northwest of Hill No. 140, between Souchez and Givenchy. The fighting from trench Givenchy. The fighting from trench to trench with bombs and torpedoes has continued with great activity in

In the Champagne district the enemy has directed a fire with asphyxiating bombs against our near lines. To this our batteries everywhere made reply. A German attack in the forest to the west of Tahure has been checked by our fire. There has been a reciprocal and al-

most continuous cannonading in the Lorraine district, in the vicinity of Reillon and Leintrey.

SMOKE FAILS BRITISH.

Attack Behind Clouds Repulsed on Berlin, via London, Oct. 14.—The following official statement was issued in Berlin this afternoon:

Next as instruction centres where the will be battle cruisers, leaving from reservists are to receive their training.

For years the War Department has been asking Congress to abolish these ships are planned for the five year than the second of the sec Ypres-Loos Front, Says Berlin.

In Berlin this afternoon:

While enemy monitors were shelling the coast near Westende (Belgium) and the artillery of the enemy was shelling our positions 46 the north of Ypres without success the British began an attack behind clouds of smoke and gas over almost the entire front between Ypres and Loos. This attack failed completely.

At several places the smoke clouds floated into the trenches of the enemy. Only at some small points to the northeast and east of Vermelles were the British able to obtain footing in our first line trenches. They have since been driven out, for the most part with hand grenades.

since been driven out, for the most part with hand grenades.
Five attacks of the enemy, made without the use of smoke clouds but with strong forces, against the posi-tions west of Hulluch were repulsed with severe losses to the attackers. South of Angres two machine guns were taken from the enemy in a counter attack. After the evacuation of the mosition known as Klenen of the position known as Klenen Nester, which the French had retained on the heights east of Souchez, 400 prisoners remained in our hands. In the Champagne the French con-In the Champagne the French continued their attack on both side of Tahure with the most extreme bitterness. Five attacks to the south and two attacks to the north of the Tahure-Souain road broke down with a severe loss to the attackers. Attempts at night attacks were quelled the very outset by our avillery at the very outset by our artiflery

fire.
On Combres Height a trench of the enemy 120 meters long was blown up

ZEPPELINS KILLED 169.

Air Raids on England Also Resulted in Injury to 388. The following is a list of Zeppelin raids on England, with the resulting casualties, which have been officially

| 100 | Jast | ualties - |
|------------------------------------|------|-----------|
| Date and District Kill | | |
| January 19, Yarmouth and King's | | |
| Lynn | | 40 |
| April 14. Blyth and Tyneside | | |
| | | - |
| April 16. Lowestoft, Ipswich and | | |
| Bury St. Edmunds | | - |
| May 10, Southend | 1 | - |
| May 17. Ramsgate | - 12 | 8 |
| May 27. Southend | 3 | - |
| May 31, outlying districts of Lon- | | |
| don | | - |
| June 4, east and southeast coasts. | - | |
| | 24 | 40 |
| June 6, east coast | ** | |
| June 15, northeast coast | | 16 |
| August 9. east coast | | 121 |
| August 12, east coast | 6 | 23 |
| August 17, eastern counties | 10 | 36 |
| September 7, eastern counties | 10 | 43* |
| September 8, eastern counties and | 1075 | (400.1 |
| London district | 200 | DIT. |
| October 13 London district | 2.0 | 114 |
| | | |

55 DEAD IN LONDON BRITISH MAKE GAIN ARMY DEFENCE, AS O. K.'D, CALLS FOR 600,000 MEN

President Begins Using His Influence With Congress to Have the Garrison Plan Adopted—\$400,000,000 Budget for Both Services.

Washington, Oct. 14.—President Wil-son informed Acting Secretary of War Breckinridge to-day that he had ac-There is of course no compulsory en-

This means that the President will ask fantry, an entire division. It has been ceived here to-night, was crowned with considerable success.

They took the main trench of the success.

They took the main trench of the constant of the success.

They took the main trench of the constant of the success. They took the main trench of the 1915-16. The total will be about \$75,- artillery are wanted so that all the ex-

Thus the Administration plans to ask

maximum strength of 400,000.

The enlargement of the regular army from \$4,000 to 120,000. The strengthening of the militia. Large additions to the coast de-fences and substantial increases in the

The plan as approved by the Presi-dent contemplates the creation even-tually of a force of about 600,000 men, the number estimated the number estimated to be necessary

supplies of ammunition and equip-

complished that as yet.

a spirited struggle with Congress instance with Congress, winter. Congress, particularly the House, is already divided into two camps—those for and against improvements in the national defence. The antis are quite as well organized as are those in defence bills, the belief here is that the

In asking Congress to provide about \$150,000,000 more than ever before in time of peace for national defence President Wilson is certain to stir up strong opposition. Members of the Administration appreciate this and are executing efforts to enlist Congressional and are executing efforts to enlist Congression and the event of Democratic disaffection, will force the Administration to make concessions to their views.

the defence programme.

Those features of Mr. Garrison's plan during wh spent in the field. He purposes to give the members of this force, which is to constitute the reserve, two months of the members of this force, which is to constitute the reserve, two months of military instruction each year. The War Department estimates that it should be possible to obtain 4.600 reservists out of each 1.000.000 of population in the ships.

Another Appeal.

Special Cable Despatch to The Sex. cepted the War Department's proposals listment feature in the Garrison plan.

London, Oct. 14.—The British forces almost in their entirety for the immediate when the reserve is once filled onein northern France launched a new and diate strengthening of the military third will retire each year.

Mr. Garrison's plan calls for the addition of at least ten regiments of in-

The increase of \$75,000,000 in the army budget is to be used in establishing Secretary Garrison's plan for strengthening the army. The main features of this plan as understood now the army of the plan as understood now which they are to become more directly which they are to become more directly available for regular service than is defences are is to be increased from about 120,000 to Salem and destroyers Henley and May-

With the exception of the proposals garding the militia this programme contains very little that has, in the past, received the approval of Chairman Hay

commit himself on the Administration's

of the position.

Southwest of St. Elie we captured and held trenches behind the Vermelles-Hulluch road and on the southwestern edge of the quarries, both inclusive; also a trench in the northwestern face of the quarries, as well as the main trench of the Hohenzollern redoubt.

The enemy still occupies two communication trenches between the redoubt and the quarries.

Sir John French denies the statement contained is the official German statement of yesterday that the British attacked on the whole front.

Southwest of St. Elie we captured the number estimated to be necessary for the cereary derived and held trenches behind the Vermelles-Hulluch road and on the southwestern face of the quarries, both inclusive; also a trench in the northwestern face of the quarries as well as the main trench of the Hohenzollern redoubt.

The enemy still occupies two communication trenches between the redoubt and the quarries.

Sir John French denies the statement contained is the official German statement of yesterday that the British attacked on the whole front.

Southwest of St. Elie we captured the necessary for the defence in the event of the United States becoming involved as a result of the action taken by the President Secretary Gariston will return to Washington to-morrow from Hot Springs, Va. He was advised to the President that he was disposed to support the Administration's plane to the President that he was disposed to support the Administration's the president Secretary Gariston will seem to fine terms to differ the preparation of the Estudient of the president section and his conduct the assured the President that he was disposed to support the Administration's the President section and his conduct that he assured the President that he was disposed to support the Administration's the President Secretary Gariston will be formed the fermion of the Estudient of the President Secretary Gariston will be formed the president section to th

but it is a long way from having accomplished that as yet.

Spirited Struggle in Coagress.

The definite stand taken by the President is regarded here as foreshadowing a spirited struggle with Congress this winter. Congress, particularly the House. The situation is viewed largely as one involving another test of the President's influence with Congress.

It is pointed out that the Libe. The Administration's majority will reveal the Libe. The Archduke was castle, on the Libe. The Archduke was an explorer and scientist. He was an honorary member of the Imperial Academy of Sciences of Bohemia.

regarded as especially consistent with the American attitude toward military service are being counted on to command. Secretary Daniels's decision to present support throughout the country and in Congress. Chief among these is his plan for building up a reserve of "citizen soldiers," to use President Wilson's phrase.

It is understood that Mr. Garrison's plan calls for the enlistment of about 400,000 young men for a three year term, during which only six months will be devoted exclusively.

Another feature of this plan which is counted upon to command support in congress is the fact that the War Department intends to utilize the several useless military posts in the middle west as instruction centres where the



How this Trade Mark was selected

With a business entirely of a commercial character, the Irving National Bank naturally was called upon to collect a large volume of Bill of Lading drafts. To expedite collections a special organization was created to handle these items.

The selection of the B/L symbol as a trade-mark simply indicates that the Bill of Lading Department is one example of specialization; every department is organized to render special service.

Since 1900 the assets of this Bank have grown from three to over eighty million dollars. Close adherence to the principle for which this trademark stands is responsible for this growth.

IRVING NATIONAL BANK

Strictly a commercial bank Capital and Surplus \$7,000,000 WOOLWORTH BUILDING

period. The navy is very deficient in this type of vessel. The United States fleet was defeated by the "enemy" in the war

game last week partly through inferi-ority in scouts.

It is pianned to add 100 submarines to the fleet in this period, and also about sixty-four destroyers. In addition there would be a total of from fifteen to twenty-five vessels of other types provided for in the five years; there would include gunboats, fuel ships, transports, tenders, &c.

The Department experts are working out two different plans of achieving this programme in five years. One plan is on the basis of equal expenditures cach year; the other plan is for equal au-thorizations each year. It is believed that Congress would be more likely to approve the plan of equal expenditures even though it might necessitate a very

Secretary Daniels will meet the heads bureaus and other officials of the

The Navy Department has completely discarded the General Board's twelve-year-old policy of a fleet of forty-eight battleships by 1919. The slate has been virtually wiped clean for a fresh start on the basis of Mr. Dan-iels's five year programme.

NEW ENGINES FOR FOUR SHIPS. Department Finds the Old Ones Unsatisfactory.

pared at the Navy Department will include items for new engines for four vessels, it was said at the Navy De-Pay for Militia.

partment to-day. The vessels are the riotous procedures be repressed with all battleship North Dakota, the cruser available means, so that a repetition

All these vessels are equipped with atrocities. Curtis turbines, which were installed by the Fore River Shipbuilding Company available for regular service than is now the case. The coast defences are to be strengthened and reserve supplies of ammunition and equipment largely that vessel was put in commission.

con- LINDSEY ATTACKS ACCUSER.

DENVER, Oct. 14 .- Angered at charges and insinuations against both his rep

EVENTS IN THE WAR ONE YEAR AGO TO-DAY

o Cambral. Lines now extended a far as North Sea Germans occupy Ostend. Zebrugge

also falls into the hands of the in-

OF course you might have found it hard to name the murderer of Mrs. Fisher two weeks

Why? - Because all the witnesses had disappeared. But now-

They've located Jimmy, the butler.

He's going to tell all he knows.

Put down these clues in your little red book. Remember, there's still time to win the \$500 reward, but you've got to hurry I

New readers will find all the facts and evidence they need in this week's issue.

Get your copy with your evening paper tonight.



Every Newsstand

REVENTLOW UPHELD ARMENIAN KILLINGS

Defence of Massacres by Turks Led to Suspension of

Special Cable Despatch to THE SUS. London, Oct. 14 .- The reason for the ecent suspension of the Deutsche Tageseitung, Count Ernst von Reventlow's newspaper, is explained in a copy of the Tageszeitung which arrived here to-day. It confirms the belief expressed in THE Sun's recent cablegram concerning the suspension, that the reason for the German authorities' action was Count von Reventlow's stand on the Armenian massacres and the American protest.

The copy at hand contains an ex-tremely violent article in which the writer virtually upholds the Armenian massacres and declares that the Amerright to interfere with the internal

"The United States," says the article has caused it to be known to Constantinople that its relations with Turkey massacres were to continue. We can only express the hope that the Sublime Porte will not allow itself to be brow-beaten. If the Porte deems it necessary that the Armenian rebellions and other becomes impossible, such actions are not

would please the English and Americans COUZENS EULOGIZED

long enough compelled to allow all Powers who would destroy and rob her have their say in her affairs. To-day the time for this is past. It will be passed forever so soon as the German Empire takes up determinedly the standpoint that the question as to what it intends to do with the bloodthirsty Armenians is one that concerns her Turkish ally

alone.
"We Germans are not obliged to give ar account for our actions either to enemie or to neutrals. If we begin this business we are obliged to continue it. We shall certainly not be ensnared into discus-ing with the British and American press matters which concern Turkey alone. To do so would be to play into the enemy's hands and to sow distrust between Germany and Turkey."

The article is particularly significant in view of the fact that the Tageszeitung. which already has been twice suspended since the beginning of the war, is the organ of the Agrarian party, composed of the great Prussian landowners.

FORD OFFERS CANADA \$10,000.

Tenders Check to Red Cross, Following Many Attacks. DETROIT, Oct. 14.-Henry Ford, con-

emned by Canadians for his radical utterances in opposition to the allied loan, has presented the Canadian Red Cross with a check for \$10,000. Many Canadians are said to be con-We can siderably exercised over this donation from a man whose business they have informally boycotted and whose attitude has aroused much censure.

Gordon McGregor, manager of the Ford Canadian plant, will present check to the Red Cross next week.

BY U. S. NAVY LEAGUE

Call His Resignation Practical Patriotism-Ford's Ideas Illusory.

WASHINGTON, Oct. 14.—The official thanks and congratulations of the directors and national committee of the Navy League of the United States have been sent to James Couzens, former vice-president and general manager of the Ford Motor Company. Mr. Couzens's resignation because of his inability to agree with Mr. Ford's anti-armament policy was pronounced a great service to the country and an great service to the country and an exhibition of practical patriotism of the

first order.

The Navy League's communication took the form of a telegram addressed to Mr. Couzens signed by Arthur H. Dadmun, secretary of the league, as

"The board of directors and execu-The board of directors and execu-tive committee of the Navy League of the United States have instructed me to convey to you their thanks and congratulations for your courageous and high minded action in severing your connection with the Ford Motor Company. Because of public interest in Mr. Ford and the publicity which attaches to his actions and opinions it is important that the public should know that he stands practically alone in his opinion that disarmament will serve the cause of peace as a policy

for the nation.

"This cannot be better demonstrated than by the action of a clear thinking, patriotic member of his own industrial family, such as yourself, in severing business connections with the com-They were simply justifiable and necessary measures, the more justifiable and the more necessary inasmuch as the Turkish Empire is in the midst of a desperate fight for its existence and has against the violation of Swedish neuenough of foreign enemies. To ask of Turkey that she should also take the marines.

Special Cable Despatch to The Sch.

London, Oct. 14.—The Swedish Government has instructed its Minister in London to protest to Great Britain against the violation of Swedish neuenough of foreign enemies. To ask of traility in the Baltic by British sub-Turkey that she should also take the marines.

Broadway Saks & Company 34th Street

Specialists in Apparel for Men, Women and Children. Phone Greeley 2626

Merchandise here announced on Sale today and tomorrow Exceptional ECONOMIES for MEN

If Style means anything—these Saks Suits at \$17.50 mean everything to you!

We purposely emphasize Style because it is a rare proposition at popular prices. Art may show style, and argument may claim it, but in the final analysis you have got to look to the clothes themselves for substantiation.

When we talk about Style in a Saks Suit at \$17.50, we are talking not about the general contour of a garment which every tailoring shop is compelled to adopt, but about the creative touches we have put into it.

These Saks Suits at \$17.50 this Fall are chiefly notable because they

possess something which most popular-priced clothes do not. They are cut, tailored and finished with an individuality of treatment which is absolutely foreign to clothes of the popular-priced variety. They are actually, provably different—the lapels are different—the pockets are different—the cut clean through is different—and this self-same

differentness extends to the fabrics which are the cleverest, snappiest pat-

terns ever seen in the society of seventeen-dollars-and-a-half. Stripes New Browns Soft Roll Coats

Checks New Grays Soft Roll Vests

Plaids New Greens

Fancy Cuffs

Men's Derby & Soft Hats at \$1.95

900 Hats from Our Regular \$3.00 Stock

Every size in both Soft Hats and Derbies, full color assortment, comprehensive variety of newest shapes and styles, best trimmings, splendid quality throughout,

Men's Fine Neckwear at 55c

These scarfs cannot be duplicated in quality, attractiveness and diversity of design and colorings in New York at anywhere near this price

> All are made with the Saks-service band which prevents them from crumpling

weaves, de luxe silks, in fact, wonderful for wear and beauty.

Moqudore Silks Persian Stripes Poplins

ReppsBrocades

Persians Moires Many of the weaves are imported

Very exceptional Neckwear at 95c In wide, generous hand-made Scarfs of exquisitely rich Persian Silks, plain weaves, Spitalsfield squares, detached figure silks, heavy basket

Pajamas (regularly \$1.50) at 95c Outing flannel, specially trimmed, also plain cloths in all colors, and striped, woven

Pajamas(reg. \$2 and \$2.50)at \$1.35 Very fine Madras or highly mercerized cloths, also extra quality, medium weight

Japanese striped crepes, our own impor-

Madras in attractive patterns.

tation.

Pajamas (regularly \$3.50) at \$1.95 Heavy silk-and-cotton fabrics and finest mercerized, striped or plain weaves.

Men's Gloves at \$1.00 Factory samples and surplus of a great

manufacturer whose trade-mark is favorably known country wide

33 1-3 to 50', less than the regular standard price, here and elsewhere

Glace and Suede Gloves in the kinds most in demand for Fall and Winter. Tan cape or gray Mocha in practically all sizes.